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Ethical AI Practices

Building Ethical Al Practices: A Path to Trustworthy Al

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Why Ethical Al Matters

- Avoid bias and promote fairness.
- Protect privacy and enhance security.
- Foster trust and accountability in Al systems.

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Introducing the NIST AIRMF

Framework Goals:

- Reduce risks and maximize benefits.
- Build trustworthy and human-centric Al systems.
- Establish governance across Al lifecycle stages.





Core Pillars of Ethical Al

- Transparency and Explainability.
- Fairness and Inclusion.
- Privacy and Security.
- Accountability and Governance.





Governance Framework for Ethical AI

- Embed risk management into organizational culture.
- Define clear roles and responsibilities.
- Monitor and review AI operations regularly.





Mapping Risks in Al

Steps:

Understand the purpose and use case.
Identify assumptions and limitations.
Evaluate social and technical implications.





Balancing Ethical Al Trade-offs

Privacy vs. Transparency.

Fairness vs. Accuracy.

Security vs. Accessibility.



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Technology Supporting Ethical AI

Tools for risk analysis and mitigation.

Privacy-enhancing technologies.

Explainability and validation tools.

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Practical Strategies for Responsible AI

- Build diverse teams.
- Establish AI ethics training programs.
- Develop clear decommissioning processes.

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Workday Case Study

Workday applied NIST AI RMF:

- Strengthened Al governance.
- Maintained customer trust.
- Aligned AI deployment with ethical standards.





Acknowledgment

This presentation incorporates principles and guidelines from :

- NIST AI RMF 1.0 for Trustworthy AI. The National Institute of Standards and Technology's (NIST) Artificial Intelligence Risk Management Framework (AI RMF) 1.0.
- Published Deloitte Al Trustworthiness Practices.



Ready to Adopt Ethical Al Practices?

Collaborate with itnovit to for governance frameworks and Ethical AI adoption.

Let's manage risks and ensure responsible Al adoption.

Comment below or DM for guidance!

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